



GOOD START

Riverhead's Fund Raising Drive for a Town ambulance has reached the halfway mark due to the generosity of individual citizens and substantial contributions from some of the civic and service organizations. However, if we are to get the ambulance, a minimum of \$12,000 must be collected and the Drive ends this Saturday, April 10th. Will everyone who has not given please dig down deep and send or bring in your contribution this week. There will be no community ambulance unless everyone in the community responds unselfishly to the fund drive. Dig deep today . . . An ambulance may save your life tomorrow!

LET'S BRAG

As we have said many times via this column "Suffolk Is The Best Vacation Area In The East". We have tried to encourage our myopic County Board to promote it but our pleas have been to no avail. Now another prime summer season is almost upon us and we have no real official agency publicizing our valuable resources. There is one last ditch means of promotion to be tried with your help. Each one of us can sell Eastern Long Island to our friends through correspondance and phone calls. Next time you are writing or talking to a friend out of the area suggest they spend their vacation on Eastern Long Island. Tell them about the wonderful water ways, beaches and scenic beauty of Eastern Long Island. Suggest the outstanding motels, hotels and restaurants here for their convenience.

Let all of us do some telling and selling to

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our friends and relatives, wherever they live. Everybody will gain if we are to have a great vacation season this year. Lets all do our part to make it the greatest ever. And Why Not?



LETTERS TO THE EDITOR

Jamesport, N. Y.
March 31, 1965

Dear David;

I am writing to you concerning your editorial and news item about the Community Ambulance Drive being spearheaded by Supervisor Vojvoda and Police Chief Grodski. It followed along the same line as previous publicity on the same matter which I have read in other local and county newspapers and which I cannot help but strongly resent.

First, let me say this -- I am in favor of the project, but not entirely the way it is being presented to the public. All this talk about smashed up and bleeding bodies lying in the mud is certainly eye-catching, although I doubt that this condition has existed more than a handful of times since my father, Reginald H. Tuthill, has provided most of the local ambulance service during the past 40 years; indeed, I would venture to say that many, many more times the ambulance (fully equipped) was there waiting for a doctor to arrive. In the meantime, Reg and his assistants have done their best to comfort hundreds, yes, thousands of suffering people, many times with no hope of being paid for his service. How many nights of interrupted sleep he has gone through I cannot imagine, and don't ever forget, David that Dad has long had the privilege of solely paying those "high insurance and operating costs which would make private ownership prohibitive" to which you referred in your editorial. Chief Grodski a man who I greatly respect, was quoted in our local paper as having stated that a local private ambulance service "was not designed to give this kind of community service we need". Perhaps this is so, but if it is why has it taken 40 years to decide this? Other communities have had community ambulances for decades.

Make no mistake about this -- I am not denying the need, either now or especially in the future, of a community am-

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SUFFOLK LIFE WINS NATIONAL AWARDS

We take great pride in announcing that Suffolk Life was awarded top honors for Public Relations and Community Service in cross country competition sponsored by the National Association of Advertising Publishers. The awards were presented at the Association's Annual Convention held in Minneapolis, Minnesota, March 16th, 17th, and 18th. We took second place in Community Service and third place in Public Relations. Suffolk Life won these awards against stiff competition - the best free circulation newspapers and shopping guides nation wide: Over 168 entires were in the competition. Suffolk Life was first published only 4 years ago. So we are particularly proud and gratified to have won such high honors over newspapers in the business for over a decade.

The contributing factors in winning the Community Service award were our editorials and the campaigns we have waged to make Suffolk a better place to live in; photo coverage and recognition we have given to the many social and fraternal organizations; and our lively Letters to the Editor column. We won the Public Relations award for our outstanding self promotion ads and our unsurpassed ability to promote Long Island businesses.

These awards represent many hours of hard work by the entire staff to maintain a publication that is the most interesting and best read paper in the area. These awards will only make us try harder this coming year to put out an even better Suffolk Life. And Why Not?

FORGOTTEN LAND

We have written many editorials over the past year on the necessity of promoting Eastern Long Island's tourist business. Tragically our pleas have fallen on deaf ears. The March edition of Readers Digest is a vivid illustration in which a twenty four page U.S. vacation guide containing one page from New York State does not even mention Long Island. This full page ad paid for in part by Nassau and Suffolk taxes is headlined - "These Delightful Stops in New York State Can Double The Fun of Your World's Fair Trip." It plugs with a picture and words: Niagara Falls, Neward Rose

Festival, May Lilac Festival, Genesee Gorge, Adirondacks, Thousand Islands, Finger Lakes, Saratoga Race Track and Spa, Sullivan County, West Point, Goshen, New York City and the NYS Pavilion at the World's Fair.

It is possible that the New York State Chamber of Commerce and Suffolk County officials do not know that we have a vacation area on Eastern Long Island. No wonder this hard hit million dollar tourist business lost money last year. Our tax dollars support the Department of Commerce and partially paid for that full page color ad in Readers Digest. Why were we omitted from the promotion? When are County Executive Dennison, Industrial Commissioner Kepner, and the County Board of Supervisors going to wake up to the needs and problems of Eastern Suffolk? Perhaps, they would prefer applying for aid under Johnson's Anti-Poverty Program.

If politics is stifling Suffolk's Tourist promotion, the cause should be investigated and eradicated. We urge Dennison to take action to correct this intolerable situation. The summer season of 1965 is practically here and it is almost but not too late to help it prosper. And Why Not?

MIXED EMOTIONS

Recently, Suffolk and Nassau cooperated on the crackdown of narcotic pushers and users. We are proud of D. A. Bernard Smith and the Suffolk Police. It is a shame that this fast growing County of ours is becoming infested with the vices of a metropolis. We hope this investigation and the arrests will stem the dope tide. We hope the courts will follow through in meting out stiff sentences to the offenders.

If constant police vigilance prevails and if the public is informed progress need not be accompanied by corruption.

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CONGRATULATIONS

Every resident of Riverhead who helped and contributed to the recent ambulance drive is to be congratulated. The drive far surpassed its goal of \$12,000. It's wonderful to see the entire community working together. Supervisor Vojvoda, Chief Grodski, Al Shields, and the Committee all deserve special thanks for their hard work in making the ambulance drive a reality and a success.

GO SLOW

Suffolk Life has consistently supported planned progress such as the recently formulated Master plan of Riverhead. However, we believe that changes should be precipitated by a thorough exploration of all relevant facts and possibilities. Town Councilman Vincent Grodski at Riverhead's April 6th Town Board meeting strongly urged the immediate adoption of the State's Housing and Building Code. He suggested that it could be amended to suit our needs in a year's time. While we recognize the need of a housing and building code we don't see too much value in a code not designed specifically for this area. Furthermore an unamended State Housing and Building Code might very well hamper instead of help today's and tomorrow's progress. The adoption of a building code is a very serious step. No longer will a man be free to build what he pleases (within zoning regulations). He will have to conform to many new rules and regulations. Therefore, it is of the utmost importance for a code to be drawn up in accordance with our particular needs and locale.

SPORTSMEN ARISE

We have printed a letter from a member of the National Rifle Association in reference to Senator Dodd's Congressional Bill S.1592 (Letters to the Editor, Page 3). If this bill is passed it can possibly regulate and eliminate the use of fire arms by every citizen. We believe Senator Dodd's bill was proposed to keep firearms out of the reach of undesirable elements but that only the responsible citizen who obeys the Law will suffer. The extremist and criminal pay little heed to laws. He can always purchase a weapon through improper channels. Because of this fact and because of the

burdensome regulations that would be put on the average citizens we strongly oppose the passage of this bill.



LETTERS TO THE EDITOR

April 9, 1965

Dear Editor;

In January 1965, Senator Thomas J. Dodd (Conn.) introduced S.14, a bill designed to regulate the mail-order sale of guns. Senator Dodd declared his intention to be the regulation of mail-order gun business for the purpose of eliminating sales to juveniles, criminals and persons who would be in violation of state law or local ordinance in receiving the gun.

On March 22, 1965, Senator Dodd introduced S.1592, recommended by the Administration. This bill goes far beyond the previously stated purpose of regulating only the mail-order gun business.

S.1592, the latest bill, prohibits all mail-order sales to individuals and permits such sales only between licensed importers, manufacturers and dealers. Thus it places harsh and unreasonable restrictions upon law-abiding citizens who wish to order sporting firearms (rifles and shotguns) by mail, especially those citizens who do not have convenient access to licensed dealers for over-the-counter sales.

This bill, if enacted, would give the Secretary of the Treasury, or his delegate, unlimited power to surround all sales of guns by dealers with arbitrary and burdensome regulations and restrictions.

Anyone engaged in the manufacture of ammunition would be required to have a

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"GO TO THE FAIR"

This past week the second and final year of the New York World's Fair opened with all the gaiety accompanying such an occasion. Last year after returning from this phenomenal extravaganza we were spellbound. The Fair is a once in a lifetime experience and well worth a visit. It need not be as costly as one might believe. For the admission price of \$2.50*you can spend hours of enjoyment taking in all the wondrous sights. Many of the best exhibits and shows are free. Food is the only other expense you might have which can be minimized nicely with a picnic lunch or supper. The gourmet can sample a sundry of foreign exotic foods at low priced concession stands, moderately priced restaurants or posh places to wine and dine.

Whether you have just a few dollars to spend or a bundle to blow - go to the World's Fair in 1965 - it is an enlightening experience for all. **and Why Not?**

RIVERHEAD PARKING

It is becoming increasingly difficult to park in the various parking lots in Riverhead. This condition is not due to a diminishing parking area but diminishing lines that point out parking stalls. The parking lot lines are badly in need of repainting. In many cases car space lines have all but disappeared. As a result most people park their cars in a disorderly manner and in many cases utilize two parking spaces. Parking facilities are a valuable asset to the retail community. We can not afford to waste them. The Town derives a sub-

stantial sum of revenue through taxes from the retail area. The least they can do is to put some of the monies back into its maintenance.

This year the Town will have to do its utmost to make the retail area as attractive as possible with a new shopping area opening on Route 58.

Several merchants have been redecorating their stores. The Town should take a hint and get busy fixing up the present parking areas.



LETTERS TO THE EDITOR

West Creek Ave.
Cutchogue, N.Y.

Dear Mr. Willmott:

Thursday, April 1, I lost my dog which slipped out of his collar leaving the license and all with no way of tracing him.

He answers to the name of Whitey a white dog with black floppy ears- black slanting marks at sides of eyes - black ring at base of tail - bushy feathered legs. When not frightened he shakes hands etc.

As we left him in Eastport, he no doubt is having difficulty finding his way home and is probably in the woods between Riverhead and Eastport.

If he is found we will gladly pay for the call and will pick him up.

Very truly yours,
Mrs. James McNeil

Peconic, New York
April 15, 1965

Dear Mr. Willmott,

You are always advocating local buying, and for this reason I would like to bring the following matter to your attention.

I am a County employee, living in Peconic, and do the majority of my personal as well as grocery shopping in Riverhead on my lunch hour, being a firm believer in the fact that I earn my livelihood in Riverhead and therefore should patronize its merchants. However, the condition of the parking lot in back of Hill's is a disgrace and will become a great mass of confusion when the "summer crowd" descends upon us in a few weeks.

During the winter, it was full of

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