

Immoral Action

The lame duck county board is trying to pass legislation that would make all town positions that are now two year terms into four year terms. This is an outrageous situation and boarders on impeachable The supervisors well remember that four years ago they campaigned vigorously for such a proposal and that it was defeated by the voters by more than a four to one majority. The supervisors know that the people who put them in office want no part of this valueless political scheme. Their actions of last Monday will bear us out. Supervisor Klein offered an amendment to Supervisor Zaloga's resolution that his resolution be subject to a public referendum. The supervisors turned this down; they also turned down other amendments that would have given the voters the right to decide whether elected officials should serve for two or four years.

The action of the supervisors borders on the cowardly. It's pretty obvious that they would like four year terms in order to cover up their mistakes. Only a coward is afraid to meet an opponent. Only a coward is afraid to meet the voters every two years. Only cowards would try to deny the voters the right to determine whether they want their officials to serve for two or four years.

We suggest that Supervisor Zaloga, who introduced the first resolution calling for four year terms, ask that it be rescinded at next Monday's board meeting. If he still feels that four year terms are justified then let him show some wisdom and integrity by having this measure put on the ballot so the voters can decide how long they want their officials to serve. And why not?

Dole To Go Up

Last Monday's papers were full of all kinds of goodies for John Q. Citizen. He learned that the governor was seeking pay raises of up to 25% for those on relief. This would give the average welfare recipient, with a family of four, a net income of \$230. per month in addition to his rent, heat, medical, dental and other fringe benefits which are paid for completely. It was also suggested that special grants will be given that will allow for such things as house furnishings, clothing and other things when demanded.

On top of this, unemployment rates will be boosted to a top of \$85. per week — another 25% increase. Can you see anybody working for the minimum wage

of \$1.65 an hour when he can get more actual cash by sitting home.

All of this is going to come out of the hides of the people who are working and struggling to make ends meet. The governor's extravagance is going to be financed by our efforts. It will mean less take - home pay for us and an increase in the cost of goods and services.

Doesn't it make a little bit of sense for the governor to think once in awhile about the people who have contributed so much to New York State, who work so hard and have borne such a tax burden? How much more can you ask these people to give of themselves before they give up in despair? Their pay checks are being stripped now; their real estate taxes, in many cases, are at the constitutional limit. Their wives went back to work years ago. The husband works at a second job to make ends meet. There just isn't room for any more giving no matter how much we might like to.

The benefits paid to New York welfare recipients and the unemployed are the highest in the nation. There is no need to raise them further and visit more hardship on the people of this state. Enough is enough! And why not?

Spirit of Christmas

Through the generosity of the proprietors of Bambi's Snack Bar in Speonk, Mr. and Mrs. Charles LeBrun, a visit from Mr. and Mrs. Santa Claus, accompanied by Bambi, will be available to any child confined during the holidays because of chronic illness or disability. Yes, Bambi's keeper, Charlie LeBrun, informed Suffolk Life that Santa has made this generous offer so that these children will be assured of a bright Christmas. Santa also said that even though he and his helpers were working day and night to finish making all the toys and presents by Christmas Eve, he will be able to steal a few hours to visit any children's hospital wards or homes that might like to have him, Mrs. Santa and Bambi visit them.

Cont. Page 5

SUFFOLK LIFE

Published in five editions weekly. Total circulation audited and verified to be in excess of 44,000.

Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER

DAVID J. WILLMOTT, EDITOR & ADV. MGR. SHERMAN B. CHACE, SALES MANAGER

SHERMAN B, CHACE, SALES MANAGER
JOHN McKAY, PRODUCTION MANAGER
J. CORWIN, H. FRANCKE, P. SMITH, S. JONES
PHOTOGRAPHERS

SUBSCRIPTION: \$1.00 PER YEAR
For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y.
Responsibility for errors in advertisements is limited to the value of the space occupied by the error.
All photos submitted — non-returnable



d Shoe's ram irants ist Hampton aker & Lester liamonds ast Hampton Shoes lampton Scene lowe Pharmacy oung's st Moriches Chapman Lumber st Quoque locker's TV reenport he Arcade laudio's Liquors

GA /an's Hardware mesport hanticleer Gift Studio astic - Z Rental

conservative Appliances

astic Beach Cor - Ace attituck ob 'N' Nett rank Murphy dford L&S TV

Seven Ten Pro Shop ddle Island Illy Blake obert Weiss VW

Her Place orthern Auto Service

tchoque nthony Buick - Opel avil's Jewelers

land Chrysler Plymouth at's Whirl Inn ose Jewelers

rt Jefferson McNamara Buick - Pontiac Silver Chrysler Plymouth Woodfields cky Point

amily Bargain Center ocky Point Tires nithtown Appliance rline's Boutique & Fine Gifts Rose Jewelers

- Z Rental

dward Archer rlene's Boutique utohaus arbenel's arth's Drugs

acker Motors artson Furniture lly Blake omarc Men's Shop

utronics antin Fabrics arl & Bob's

Conservative Gas **Edwards Discount Center** Flaxman's Garsten Motors Grants Griffing Hardware S. Harding & Son Havil's Jewelers Homeside Florist Ivan's Shoe Store Kaller's Jewelry Store Kid Stuff Kroemer & Son Leavitt's Lentin's L. I. Shade & Blinds G. A. Luce Hardware Marty's Hole in the Wall McL ellans Mevers Ninow's Music Shop North Shore Floors O'Keefe Chev. - Olds Page Jewelers Peconic Paint Penn Glass Purple Bug Pyrofax Gas Riverhead Motors Riverhead Sport Shop Rolle Bros. Rose Jewelers **Tepper Stationary** Thrifty Drugs Villella Bros. - Arch Preserver Wendy's Fabrics Sherwin Williams Richard York Shoe Store Young's Orchard Youth Fair Sag Harbor Sag Harbor Pharmacy Spitz's Shirley Ace Liquor Vito's

Southampton

Dick Johnson Wm. A. Frankenbach

Herrick Hardware

The Clothes Pub

Westhampton Beach

Leisurely Yours

Westhampton

Green Thumb

Surf Beverage

Fred Astaire

Southampton Lumber

Boot Tree

Grattans

Southold

EDITORIAL From page 3

To make arrangements for a visit from Santa you may call Suffolk Life at 288-3900 or call Mr. LeBrun. Bambi's keeper, at Bambi's Snack Bar 325 - 0699.

Also, in keeping with the spirit of Christmas, there will be an ecumenical carol sing on Main Street, Riverhead, December 10th from 5 to 6:30 p.m. This marks the first time that most of the churches in the area have joined hands in a project of this type. It is expected that over two - thousand people will take part in this ecumenical effort. The spirit of Christmas shall certainly prevail here, and the sounds and sights should be beautiful. We heartily recommend that all who can come do so and witness this event And why not?

Shopping Spree Shifts Into High

Thanksgiving is behind us, there's a crisp frostiness in the air, all the letters have been mailed to Santa Claus and Suffolk Life's Great Eastern Long Island Shopping Spree is going full tilt. To date \$2,000.00 in gift certificates have been awarded. Eighty people are eligible to win the Super Prize of the 1970 auto-Remember, every week from now til Christmas, in addition to the First and Second Prize winners, 25 additional names will be drawn who will be eligible to win the 1970 automobile. So get on down to your nearest participating merchant and register today!

Here are this week's winners: AND REMEMBER THAT GIFT CERTIFICATE WINNERS ARE ALSO ELIGIBLE FOR THE SUPER GRAND PRIZE.

FIRST PRIZE - \$100 IN GIFT CERTIFICATES Robert Ratigan, Mastic; Janet Harter, Orient; Maude Raynor, Riverhead; Mrs. Ross B. Johnson, Southampton; Edward J. Jackson, Rocky Point. SECOND PRIZE - \$50 IN GIFT CERTIFICATES

A. Wilhelm, East Hampton; Taldie Heineman, Shelter Island; Richard Ganley, Port Jefferson; P. Bartosik, Selden; Helen Cooley, Quogue; Raymond, Eastport; Robbie Arnold, East Marion; Mrs. John, Kluge, Greenport; William Leach, North Patchogue; Joanne Kirklewski, Shirley.

In addition, the following people are eligible for the SUPER GRAND PRIZE OF THE 1970 AUTOMO-BILE:

Virginia Moraff, Irene Levi, T. Buonasera, G. Amrhein, Mrs. F. W. Crawford, Candee Blydenburgh, Mark Eckardt, Henry G. Jacobi, Marion Latney, Leo Levine, Julia Bossung, W. Leavitt, Wynne Bolton, Judy Zeneski, Laurie Roberts, Harold Tranchon, Harold Brodbeck, Miss Tracy Denton, R. Noon, Sr., Earl Adams, Eva Morell, Dennis Pappas, Mrs. William Horton, Steve Cummings and Toni Corwin.

Rosemary Doucette, Dot Pollock, Josephine M. Byrne, Mrs. Helen Sidis, Michael Mannix, Carl Denholtz, A. L. Hendrickson, George Davis, Sal Rosemelia, Anna Benko, The Grambahos, Joe Statkoski, Kim Young, Susan Holder, Leslie Ann Burns, Mrs. R. Trojanowski, Mrs.

Cont. Page 8/16



Golden Opportunity

One of the best proposals we have heard about the use of the Air Base housing is that the area be sold to a private concern and developed as a retirement community. This land, which lies west of the Air Base road, is part of the land owned by the Federal Government. There are housing units for approximately 300 families. On the easterly portion of this property are an infirmary and a recreation complex. This land was taken off the tax roles during the Korean war. If it is put back on the tax roles in its present form it would return approximately \$125,000. in tax revenues. This would help to offset the loss of approximately \$450,000, in Federal aid which we stand to lose when the base closes. This is just one of the matters under discussion now that Suffolk County Air Force Base is about to close.

Many of us are unaware of the golden opportunity that exists if either Southampton Town or Suffolk County is able to retain control of the base facility. Properly used, its potential contribution to our area is tremendous. Properly used it could provide revenue to finance town and county needs. By attracting business and encouraging light industry to locate there, thousands of jobs would be created for our local residents. A sagging agricultural and heavy summer tourist economy would be dramatically bolstered by a viable year - round business economy. Careful planning would enable us to retain our rural atmosphere and protect our natural resources.

With the land owned by local government, leases could be worked out that would be attractive to commercial activity, industrial research and development, light industrial assembly, corporate headquarters and government offices. What other area in the New York City vicinity can offer a three thousand acre industrial park complete with its cwn airfield, a railroad siding on one side, major four lane highway on the other side, unsurpassed recreational facilities, excellent schools and colleges, clean air and water and a large, ready and trainable work force.

Great care should be exercised in choosing industry that would compliment our area. By inviting small (50 to 500 employee) companies we could diversify industry and forestall our area being dependent on any one type of business. Attractive tax arrangements could be worked out to provide additional incentive

for business to relocate here. Taxes based on productivity or profits would enable our area to benefit as the new business develops and prospers.

All surplus government properties are turned over to the government for redistribution. Federal branches of the government have first pick, then state followed by county and town. If the county or town can offer a more attractive plan for utilization of the property, then the county or town stands the best chance of getting the property. Now we must rely on the wisdom and efforts of our elected officials to grab the ball and get it rolling for us. Before the defense department turns the base facility over to our local government we must have the best plan available.

Additional studies will have to be made before a final plan can be developed. We have the manpower. the brains and the conviction. Now we must move rapidly and forcefully to bring the air base facility under our control as soon as possible. And why not?

Waiting Game Over

We are sure that many young men are grateful to the Nixon administration for forcing the issue that has taken the suspense out of the draft. Now, a young man will know, with some certainty, whether he will be drafted or is lucky enough to have been born on a date that is at the end of the draft call. Barring some drastic change for the worse in our military manpower needs, by the time he has passed his nineteenth birthday he will also know whether he can go ahead with future plans without having to worry about service obligation interruptions.

Undoubtedly, the uncertainty of the draft, under the old system, was responsible for much of the tension and unrest among our young men. Heretofore, they were eligible for the draft up to age twenty - six. This severely complicated their major committments on matters such as marriage, profession and business obligations. Often, companies would not hire young men who looked ripe for the draft. Now this Cont. Page 5

FFOLK

Published in five editions weekly. Total circulation audited and verified to be in excess of 44,000.

Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER DAVID J. WILLMOTT, EDITOR & ADV. MGR.

SHERMAN B. CHACE, SALES MANAGER JOHN McKAY, PRODUCTION MANAGER
J. CORWIN, H. FRANCKE, P. SMITH, S. JONES PHOTOGRAPHERS

SUBSCRIPTION: \$1.00 PER YEAR For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y. Responsibility for errors in advertisements is limited to the value of the space occupied by the error. All photos submitted - non-returnable

PARTICIPATING MERCHANTS

Center Moriches Ed Shoe's Coram

East Hampton Baker & Lester

Grants

Diamonds East Hampton Shoes Hampton Scene

Rowe Pharmacy Young's

East Moriches Chapman Lumber

East Quoque Mocker's TV

Greenport The Arcade

Claudio's Liquors Van's Hardware

Jamesport Chanticleer Gift Studio

Mastic A - Z Rental Conservative Appliances

Mastic Beach

Cor - Ace Mattituck Bob 'N' Nett

Frank Murphy Medford L&S TV

Seven Ten Pro Shop Middle Island

Billy Blake Robert Weiss VW

Miller Place Northern Auto Service Patchogue

Anthony Buick - Opel Havil's Jewelers

Island Chrysler Plymouth Pat's Whirl Inn Rose Jewelers

Port Jefferson McNamara Buick - Pontiac Silver Chrysler Plymouth

Woodfields **Rocky Point** Bob's TV

Family Bargain Center **Rocky Point Tires** Smithtown Appliance Riverhead

Arline's Boutique & Fine Gifts . - Z Rental

Edward Archer Arlene's Boutique Autohaus Barbenel's

Barth's Drugs **Becker Motors** Bertson Furniture Billy Blake

Bomarc Men's Shop Bowl Hi

Cantin Fabrics Carl & Bob's

Brutronics Caron



Fred Astaire

Green Thumb

Surf Beverage

EDITORIALS From page 3

situation has been greatly improved.

A lot of young men are relieved and we are happy to see that the administration has taken steps to eliminate an evil that has hung over so many young mens' lives for so long. And why not?

Another Week... Another Thousand

We just awarded another thousand dollars in gift certificates. Wow! That's three thousand dollars in three weeks. Not bad! Suffolk Life and the participating merchants in the Fourth Annual Great Eastern Long Island Shopping Spree are really going all out to keep you shopping at home this year.

In the next two weeks before Christmas we have two - thousand dollars more to give away plus the Super Grand Prize of a brand new 1970 automobile. You still have a great chance of winning. Each week we will award five first prizes of \$100 each in gift certificates and ten second prizes of \$50 each in gift certificates. These winners are also eligible to win in the drawing for the 1970 automobile. Wouldn't you like to have \$100 or \$50, in gift certificates to help you pay for your Christmas shopping? We'll bet you would. How about a brand new car to start the new year off in style? Well, get on down to your nearest participating merchant and register. If you are the Super Grand Prize winner, you can choose your car from any one of the participating automobile dealers. The car will have a value to \$2200.00. Every dealer has a car to offer you for this amount. If you want a more expensive car we have made arrangements with the dealers to allow you to use the cash equivalent towards the purchase of any car you want at the participating dealers. And look at the dealers who are participating: Robert Weiss VW, Middle Island; Anthony Buick - Opel, Patchogue; Island Chrysler -Plymouth, Patchoque; McNamara Buick - Pontiac, Port Jefferson; Silver Chrysler - Plymouth, Port Jefferson; Autohaus, Riverhead; Becker Motors, Riverhead; Garsten Motors, Riverhead; O'Keefe Chevrolet - Olds, Riverhead; Riverhead Motors, Riverheac and Grattans, Southampton. As you can see, you can find just about any type of car you want to buy. So register today at any participating merchant and register often.

Mom and Dad, we have a special children's feature in our Shopping Spree this year. We want to recognize your children's art talents. Have them color the picture on page 28 and bring it to any participating store in the Shopping Spree promotion. We will give away a bike to the winners in two age categories



Let's Help

About two months ago an electrical fire destroyed part of the VFW building in Mastic. There's nothing really exciting about this, but one story has come out that we feel should be brought to our readers' attention.

It seems that cub scout Pack 121 used this building for its headquarters. This was its meeting place where its supplies were kept, its flags, banners and all of the other equipment that had been painstakingly accumulated over the years. All was wiped out by the fire: the equipment, a year's supply of arts and crafts and the pack's records. Nothing was covered by insurance.

This cub pack is made up of boys from all ethnic and religious backgrounds. Most of the boys come from families of rather limited means. It is not what one would call an affluent group. The pack has been able to accomplish much due to the dedication and hard work of its Cubmaster, Philip Seidenschwarz. For a number of years Mr. Seidenschwarz and other dedicated men have come to our office and various other places to remove paper and salvables that have accumulated. This scrap has provided funds to keep the pack going. These funds have enabled the boys to purchase equipment for arts and crafts and to take trips which they would have been unable to do otherwise.

In talking with Mr. Seidenschwarz recently he told us ruefully that the pack might have to cease operation since they are without a meeting place and their budget of \$150. for supplies had been used up. In our opinion, this is a real tragedy.

Often, the boys who are involved in cubbing and scouting are the ones who are most in need of the type of training and recreation that scouting provides. This training pays gigantic dividends in later years. If the pack must disband because of lack of funds, the boys will also lose their cubmaster who has taken such an interest and worked so hard to make the pack successful.

You, our readers, can prevent this pack from being forced to disband. The boys need donations of arts, crafts and other things that boys can work with at their meetings — things that will keep them occupied and help them to learn by doing. Simple things such as construction paper, scissors, paste, clay, balsa wood and plaster of Paris are desperately needed. They also need a flag pole, an American flag and a

pack flag among other things. \$150 in cash would get them back in business. It would only take 150 people giving \$1.00 each to accomplish this modest goal. How about it? They also need a meeting place. Perhaps the school, now that it is not on austerity, could provide the room or one of the other local clubs might have a room that would fill the bill.

If you feel as strongly as we do that cub pack 121 should be kept in operation, we ask you to send donations of cash or of arts and crafts materials to Mr. Philip Seidenschwarz, Cubmaster, Mastic Flying A Service Station, 1525 Montauk Highway, Mastic, N. Y. 11950. And why not?

Big Sand Pit

We were happy to see Congressman Pike speak out on Riverhead's alledged sand pit that has been disquised as an industrial park. Pike charged, as have many town residents in the past, that the owners of the property, George Semerjian and Curtiss - Wright have pulled the wool over the eyes of the gullible town board by insisting that they are developing a deep water port and industrial complex when actually they are doing nothing more than mining sand and fill.

At the time the original permit was granted the town board had just ridden into power on the promise of bringing industry, good paying jobs and a broader tax base to the area. The novice town board bought Semerjian's package lock, stock and barrel. Unfortunately, it did not have the foresight to set up safeguards to ensure that promises would be fulfilled. No performance bond or time limit for completion of the proposed project was requested. Absolutely nothing was done to protect the town and the people against a sand and gravel operation — no safeguards, no foresight. They did not even have the sense to make the town partners in the profits from the sand and gravel that was being removed from the town.

Now, six years later, we find no operating industry in this so - called "industrial park" other than the Cont. Page 5

SUFFOLK LIFE

Published in five editions weekly. Total circulation audited and verified to be in excess of 44,000.

Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER, DAVID J. WILLMOTT, EDITOR & ADV. MGR.

SHERMAN B. CHACE, SALES MANAGER
JOHN McKAY, PRODUCTION MANAGER
J. CORWIN, H. FRANCKE, P. SMITH, S. JONES
PHOTOGRAPHERS

SUBSCRIPTION: \$1,00 PER YEAR
For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y.
Responsibility for errors in advertisements is limited to the value of the space occupied by the error.
All photos submitted — non-returnable



Center Moriches Ed Shoe's Coram Grants

East Hampton Baker & Lester Diamonds East Hampton Shoes Hampton Scene Rowe Pharmacy

East Moriches Chapman Lumber

East Quogue Mocker's TV

Young's

Greenport The Arcade Claudio's Liquors IGA Van's Hardware

Jamesport Chanticleer Gift Studio Mastic

A - Z Rental Conservative Appliances

Mastic Beach Cor - Ace Mattituck Bob 'N' Nett Frank Murphy Medford

L&S TV Seven Ten Pro Shop Middle Island Billy Blake

Robert Weiss VW Miller Place Northern Auto Service

Patchogue Anthony Buick - Opel Havil's Jewelers Island Chrysler Plymouth

Pat's Whirl Inn Rose Jewelers Port Jefferson

McNamara Buick - Pontiac Silver Chrysler Plymouth Woodfields

Rocky Point Bob's TV Family Bargain Center **Rocky Point Tires** Smithtown Appliance

Riverhead Arline's Boutique & Fine Gifts **Edward Archer** Southold Arlene's Boutique Autohaus Barbenel's Barth's Drugs

Bertson Furniture Billy Blake Bomarc Men's Shop Bowl Hi Brutronics

Cantin Fabrics Carl & Bob's Caron

Becker Motors

Uncle Charlie's Slack Clothes Rack Conservative Gas **Edwards Discount Center** Flaxman's Garsten Motors Grants **Griffing Hardware** S. Harding & Sons Havil's Jewelers Homeside Florist Ivan's Shoe Store Kaller's Jewelry Store Kid Stuff Kroemer & Son Leavitt's Lentin's L. I. Shade & Blinds G. A. Luce Hardware Marty's Hole in the Wall McLellans Meyers Ninow's Music Shop North Shore Floors O'Keefe Chev. - Olds Page Jewelers Peconic Paint Penn Glass Purple Bug Pyrofax Gas **Riverhead Motors** Riverhead Sport Shop Rolle Bros. Rose Jewelers Tepper Stationary Thrifty Drugs Villella Bros. - Arch Preserver Wendy's Fabrics Sherwin Williams Richard York Shoe Store Young's Orchard Youth Fair Sag Harbor Sag Harbor Pharmacy Spitz's Shirley

Ace Liquor Vito's

Southampton

Dick Johnson

Rose Jewelers

Wm. A. Frankenbach

Southampton Lumber

Herrick Hardware

The Clothes Pub

Leisurely Yours

Fred Astaire

Green Thumb

Surf Beverage

Westhampton Beach

Boot Tree

Grattans

Oaks

Agway

EDITORIALSFrom Page 3

removal and processing of sand. Where are the jobs for thousands that were envisioned? Where are the tax revenues that were projected? The people of the town of Riverhead have been taken - BUT GOOD! In addition, there has been much talk about the effect of this operation on the water table and the pollution of our fresh water with salt water seepage. This is an all - too - frightening possibility that cannot be passed off lightly.

The Army Corps of Engineers have agreed to hold a hearing on the application for renewing the dredging permit. This is being done at the request of Pike and because of the widespread outcry of the public who have submitted some 500 odd signatures on petitions. The hearing will be held in January, 1970. It should be well - attended and we hope that the dredging company's permit is turned down. And why not?

Last Week For Gift Certificates

Suffolk Life's Great Eastern Long Island Shopping Spree is barrelling along. \$4000.00 in valuable gift certificates have been given out and a lot of Christmases are going to be happier as a result.

In this last week remaining before Christmas we have another \$1000.00 in gift certificates to give away plus the Super Grand Prize of a brand new 1970 automobile. In order to give out the gift certificates in time for last minute Christmas shopping, we ask that you register no later than this Saturday, December 2Cth. Remember, you CAN register for the SUPER GRAND PRIZE of the 1970 automobile up through Wednesday, December 24th, but you will not be eligible for the gift certificates unless your coupons are deposited by this Saturday, December 20th.

On Saturday we will award another five first prizes of \$100.00 each in gift certificates and ten second prizes of \$50.00 each in gift certificates to help pay for your Christmas shopping. So hurry down to your nearest participating merchant in the Shopping Spree and register often. There are only six more shopping days til Christmas, so let's get going!

Here are this week's lucky winners. Best wishes to them all!

FIRST PRIZE - \$100. IN GIFT CERTIFICATES Mrs. Gordon Cox, Mattituck; Mrs. Robert Clemens, Brookhaven; Mrs. E. Butcher, Sag Harbor; Chris Wilson, Medford; Sandy Krukoski, Riverhead.

SECOND PRIZE - \$50 IN GIFT CERTIFICATES John Soyars, Riverhead; Pat Kramer, Calverton; Mrs. E. Bianco, Coram; Mary Vogt, Miller Place; Dorothy Ryder, Sag Harbor; Mrs. G. Anderson, Southampton; W. Tompkins, East Moriches, J. P. May, Mastic; Mrs. C. W. Booth, Southold; Esther Berry, Southold. Cont. Page 12/20



Coloring Contest Winners Announced

We are sure that Santa had a difficult time making all the toys for good girls and boys this year but he had no where near the problems that the judges had in determining the winners in the children's coloring contest sponsored by Suffolk Life as part of the eastern Long Island Shopping Spree. The judges, Gene Reyer, proprietor of Peconic Paint and Art Gallery in Riverhead and Walter Albertzard, renowned professional artist of Sayville, had the job of judging the best work of art from over one thousand entries.

Looking over the entries one could see how difficult it was for the judges to determine the winners. After two days of preliminary judging and many hours spent on narrowing all the entries down to' the finalists, they announced that in the age group up to nine the winners are First - Theresa Boyle, Miller Place; Second - Karen Roach, Coram; Third -Lance Warren, Shirley; and in the age group over nine the winners are: James Mignone, Riverhead; Donna Burns, Sound Beach and Sara Jane Foster, Southold.

Our congratulations to the winners. Their entries showed the hours of work and imagination that went into their finished products. To the others, who did not win a prize, we commend each and every one for his or her effort. We are happy to be able to tell you that even though you did not win a first, second, or third prize you will be sent an honor award for your effort. This award will be in the form of a certificate imprinted with your name which you can frame or mount in your scrap book. It will be sent to you shortly.

Congratulations kids and thank you for entering Suffolk Life's Coloring Contest. Have a very merry Christmas. And why not?

Shopping Spree Huge Success

Well, "It's all over but the shouting", as they Suffolk Life's Great Eastern Long Island say. Shopping Spree is history. Over one - hundred of Suffolk's best merchants participated in this, our fourth annual Christmas promotion. The statistics are impressive.

Five thousand dollars in gift certificates have been awarded to ninety lucky winners. Each week we have given out five first prizes of \$100 each in gift certificates and ten second prizes of \$50 each in gift certificates. That's a lot of candy canes. Over four hundred and fifty thousand, that's right (450,000). coupons were deposited at the stores participating in the Shopping Spree. People who said, "I never won anything in my life!" came to our offices on Montauk Highway in Westhampton beaming with their winners notification letter clutched in their hand. So, you see there's always a first time for everything and we are pleased that we were able to make ninety winner's Christmases a bit merrier. But it's not quite over vet.

We still have to award the Super Grand Prize of a 1970 automobile. If you are reading this on Wednesday, December 24th, you still have time to register for the Super Grand Prize. Deadline for all entries is 5:00 P. M. Wednesday, December 24th, Christmas Eve. The Super Grand Prize winner will be notified and you will know who he or she is in our final edition of Suffolk Life in 1969 which will be in your home New Years Eve.

Here are the lucky winners in this, our last drawing for the gift certificates. We wish you all a very merry Christmas.

FIRST PRIZE - \$100 IN GIFT CERTIFICATES Janet Threll, Riverhead; Gisela Morchel, Mattituck; Mrs. James Ellis, Clearwater Beach; Julia D. Hall, Orient; Mrs. William Henderson, Miller Place.

SECOND PRIZE - \$50 IN GIFT CERTIFICATES Tony Torre, Holbrook; Elaine Mallato, Patchogue; Yoerger, Cutchogue; Louise Ruland, Mattituck; A. Wilhelm, East Hampton; Mrs. Gerard A. Cambria, Southampton; Alma B. Bopp, Sag Harbor; Mrs. Margaret Dickerson, Southold; Mary Horne, Riverhead; Mrs. K. Ruhling, Remsenburg.

The following people are eligible for the SUPER GRAND PRIZE OF THE 1970 AUTOMOBILE:

Fannie Stapon, Mrs. Ed Korus, H. M. Kattenhorn, Cont. Page 4

JFFOLK

Published in five editions weekly. Total circulation audited and verified to be in excess of 44,00Q. Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER

DAVID J. WILLMOTT, EDITOR & ADV. MGR. SHERMAN B. CHACE, SALES MANAGER JOHN McKAY, PRODUCTION MANAGER J. CORWIN, H. FRANCKE, P. SMITH, S. JONES PHOTOGRAPHERS

SUBSCRIPTION: \$1.00 PER YEAR

For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y. Responsibility for errors in advertisements is limited to the value of the space occupied by the error. All photos submitted - non-returnable



Dawn of a Decade

Good-bye sixties - hello seventies. In this past decade man has travelled to and landed on the moon; he has successfully transplanted a heart and other vital organs from one human being to another. His world has grown smaller via satellite, television, and faster cars, trains, and planes, . . . yet people are growing further apart because of drive for material achievement and perfection. Our farsightedness has blinded us to the problems nearby - poverty down the street, a polluted local stream or lake, disappearing wild life. We bemoan the human waste and devastation in Viet Nam until a commercial gives us a chance to open up another disposable can and the weather for tomorrow comes on.

Our world is growing old but it's not too late to reshape its face of the future. Man has enough wealth and scientific acumen to give everyone an opportunity for a decent life. We can stop the wars, pollution and man's inhumanity to man. Let's make the dawn of a new decade the advent of a new way of life. And Why Not?

It's History Now

Today marks the last day and hours of the old Suffolk County Board of Supervisors. We regret losing a form of government that offered fair representation to the entire county and a balance of power between western and eastern interests. The Supervisors from each town knew their constituents and responded th their needs in past years. However, since the conception of the county charter and the phenomenal growth of Suffolk, the County Board has lost touch with the people. Taxes have soared with very little benefit going to the average resident. The problems of the majority have gone unsolved while the Board has gotten stuck in a quagmire of personality clashes.

The County Legislature starts a new era for Suffolk. We wish the elections had reaped a more seasoned and qualified body of lawmakers. The initial cost to the taxpayer has jumped from \$60,000 for ten supervisors to a still undetermined figure of around \$200,000 for seventeen novice legislators and one seasoned man, John Klein of Smithtown. We hope these men will make up for their lack of experience by exercising diligence and honesty. The East End may

have some tough years ahead with the West End dominating the County Legislature, but we are just going to have to work twice as hard at solving our own problems. Throwing in the towel isn't going to do anybody any good. It's a new form of government and a new decade. Let's hope for the best and be a responsible constituency which will not put up with the worst. The reasonable growth of East and West End depends not only on these eighteen men, but also on over a million people who live in Suffolk County And Why Not?

Wins The Car

The lucky Eastern Long Island resident who shopped at home this year and had it pay off big with a brand new car is Julius Biamonte. He is the grand prize winner of the Fourth Annual Great Eastern Long Island Shopping Spree sponsored by Suffolk Life and the progressive merchants of the East End.

The drawing was held, Saturday morning, at the Suffolk Life offices in Westhampton. Sal Messina, President of the Riverhead Merchants Division, did the honors. The winning name was pulled from over a half million entries in this year's shopping spree. Each week during the promotion winners of gift certificates and twenty-five other names were pulled and entered into the super bowl. On Saturday, an additional 180 names were drawn from all entries and put into the super bowl. Mr. Biamonte's, of Center Moriches, name was drawn from all of these. He had deposited his lucky coupon in Kid Stuff of Riverhead.

Suffolk Life and the participating merchants, during the six weeks of the promotion, gave away \$5000 in gift certificates, two bikes, 4 toy prizes for the children's coloring contest, and, of course, the new 1970 automobile. Still to be determined is the "Most Courteous Sales Person" award.

The entire Eastern Long Island Shopping Spree was run to prove to you, the reader and consumer, how much we appreciate your patronage of the stores

Cont. page 5

SUFFOLK LIFE

Published in five editions weekly. Total circulation audited and verified to be in excess of 44,000.

Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER DAVID J. WILLMOTT, EDITOR & ADV. MGR.

SHERMAN B. CHACE, SALES MANAGER
JOHN McKAY, PRODUCTION MANAGER
J. CORWIN, H. FRANCKE, P. SMITH, S. JONES
PHOTOGRAPHERS

SUBSCRIPTION: \$1.00 PER YEAR

For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y.
Responsibility for errors in advertisements is limited to the value of the space occupied by the error.
All photos submitted — non-returnable



Dawn of a Decade

Good-bye sixties - hello seventies. In this past decade man has travelled to and landed on the moon; he has successfully transplanted a heart and other vital organs from one human being to another. His world has grown smaller via satellite, television, and faster cars, trains, and planes, . . . yet people are growing further apart because of drive for material achievement and perfection. Our farsightedness has blinded us to the problems nearby - poverty down the street, a polluted local stream or lake, disappearing wild life. We bemoan the human waste and devastation in Viet Nam until a commercial gives us a chance to open up another disposable can and the weather for tomorrow comes on.

Our world is growing old but it's not too late to reshape its face of the future. Man has enough wealth and scientific acumen to give everyone an opportunity for a decent life. We can stop the wars, pollution and man's inhumanity to man. Let's make the dawn of a new decade the advent of a new way of life. And Why Not?

It's History Now

Today marks the last day and hours of the old Suffolk County Board of Supervisors. We regret losing a form of government that offered fair representation to the entire county and a balance of power between western and eastern interests. The Supervisors from each town knew their constituents and responded th their needs in past years. However, since the conception of the county charter and the phenomenal growth of Suffolk, the County Board has lost touch with the people. Taxes have soared with very little benefit going to the average resident. The problems of the majority have gone unsolved while the Board has gotten stuck in a quagmire of personality clashes.

The County Legislature starts a new era for Suffolk We wish the elections had reaped a more seasoned and qualified body of lawmakers. The initial cost to the taxpayer has jumped from \$60,000 for ten supervisors to a still undetermined figure of around \$200,000 for seventeen novice legislators and one seasoned man, John Klein of Smithtown. We hope these men will make up for their lack of experience by exercising diligence and honesty. The East End may

have some tough years ahead with the West End dominating the County Legislature, but we are just going to have to work twice as hard at solving our own problems. Throwing in the towel isn't going to do anybody any good. It's a new form of government and a new decade. Let's hope for the best and be a responsible constituency which will not put up with the worst. The reasonable growth of East and West End depends not only on these eighteen men, but also on over a million people who live in Suffolk County And Why Not?

Wins The Car

The lucky Eastern Long Island resident who shopped at home this year and had it pay off big with a brand new car is Julius Biamonte. He is the grand prize winner of the Fourth Annual Great Eastern Long Island Shopping Spree sponsored by Suffolk Life and the progressive merchants of the East End.

The drawing was held, Saturday morning, at the Suffolk Life offices in Westhampton. Sal Messina, President of the Riverhead Merchants Division, did the honors. The winning name was pulled from over a half million entries in this year's shopping spree. Each week during the promotion winners of gift certificates and twenty-five other names were pulled and entered into the super bowl. On Saturday, an additional 180 names were drawn from all entries and put into the super bowl. Mr. Biamonte's, of Center Moriches, name was drawn from all of these. He had deposited his lucky coupon in Kid Stuff of Riverhead.

Suffolk Life and the participating merchants, during the six weeks of the promotion, gave away \$5000 in gift certificates, two bikes, 4 toy prizes for the children's coloring contest, and, of course, the new 1970 automobile. Still to be determined is the "Most Courteous Sales Person" award.

The entire Eastern Long Island Shopping Spree was run to prove to you, the reader and consumer, how much we appreciate your patronage of the stores

Cont. page 5

SUFFOLK LIFE

Published in five editions week; y. Total circulation audited and verified to be in excess of 44,000.

Accepted as a Controlled Circulation Publication at Riverhead

S.W. ADVERTISING SERVICE, PUBLISHER DAVID J. WILLMOTT, EDITOR & ADV. MGR.

SHERMAN B. CHACE, SALES MANAGER
JOHN McKAY, PRODUCTION MANAGER
J. CORWIN, H. FRANCKE, P. SMITH, S. JONES
PHOTOGRAPHERS

SUBSCRIPTION: \$1.00 PER YEAR

For advertising rates, news, or picture coverage CALL 288-3900

Offices on Montauk Hwy., Westhampton, N.Y. Responsibility for errors in advertisements is limited to the value of the space occupied by the error. All photos submitted — non-returnable