

willmotts and why-nots

David J. Willmott, Editor

This Is Subscription Week

All subscriptions to Suffolk Life are due for renewal this week.

Suffolk Life is a voluntary-paid newspaper. Each year we anticipate you, our readers who have received Suffolk Life all year, will voluntarily renew your subscription to your newspaper. The renewal of subscriptions determines the quantity and quality of news you and other residents in your community receive.

Without you voluntarily renewing your subscription, our News Department will not have the funds to do the kind of job it is capable of. Your voluntary renewal insures first-class newspaper investigations, reporting and writing. Without this voluntary action on your part, it is impossible for us to keep you as informed as you should be. Without unbiased investigative reporting, it is harder to make logical, intelligent decisions about your quality of life and how you want it directed.

As a publishing company, Suffolk Life derives its profits from advertising. There is no profit in publishing the news. The money raised through subscriptions pays for the news portion of Suffolk Life. To pay for the news we publish in Suffolk Life, we spend close to one-half million dollars. To continue to publish in 1980 the quality and quantity of news you need and deserve, we must have everyone's support in this subscription drive. Your individual payment for your personal subscription does count.

When you write out a check for \$4.99 for your annual subscription to Suffolk Life, you are making a conscious decision you want and will support an honest, well-

researched and well-reported newspaper, delivered to your door every week. Your individual subscription buys part of a reporter's time; inches of news print; footsteps your carrier takes to bring Suffolk Life to your door. Without this voluntary investment in an annual subscription, Suffolk Life's News Department cannot operate effectively.

Compromises have to be made. Stories that should be covered are ignored. Reports you should read never reach the press. Even simple announcements of your club activities or photo coverage of your affairs go without exposure. Your letters in our editorial column must be limited. Your failure to pay your annual subscription stifles your voice more effectively than any government regulations could.

Your choice whether to subscribe or not is a simple one. You can save the dime a week your subscription costs and accept a mediocre newspaper, or you can invest \$4.99 once each year and insure the publishing of a newspaper you can be proud of.

The entire staff here at Suffolk Life is dedicated to publishing the best newspaper in the nation. We are capable of it; we want to. You deserve it. Are you willing to do your part? Your annual subscription to Suffolk Life is only \$4.99.

As an added incentive, our Advertising Department, to show support for the News Department, will run a classified ad free in any one of our groups between Jan. 1 and March 31 for anyone who sends in their subscription before Dec. 31. To qualify for this free offer, your subscription must be

postmarked no later than Dec. 31.

The \$4.99 investment you make comes out to less than a dime a week, half the price of most weeklies. That price covers about one-third of the actual cost of publishing and delivering our paper to your door. Your paid subscription tells our staff you do appreciate the efforts put forth on

your behalf, every day of the week.

Please do not put off renewing your subscription. Fill out the form printed below and send in a check for \$4.99 so everyone may continue to enjoy Suffolk Life through 1980. Please do your part. Thank you.

And why not?

Readers' Opinion

"She is a credit to Uncle Sam"

Dear Mr. Willmott:

Thank you for accepting from the U.S. Navy the article on A.G. 2 Patricia Wolf Illana, and publishing it in your Nov. 7th Rocky Point Edition.

Pat (one of six children) wanted desperately to go to college, but due to only one breadwinner, her family finances made it necessary for her to choose the U.S. Navy to further her education. In her five years she has gained the necessary college credits that

aid her in her chosen career, and will be beneficial to her in later life.

She is a credit to Uncle Sam, her family, and to all who know and love her.

May God bless you, Mr. Willmott, for your interest in bringing to light where our young ones make good.

**A Proud Grandmother,
Bernie E. Hinke
Sound Beach**

"We must control the use of gas"

Dear Mr. Willmott:

As an American and a senior citizen I am greatly opposed to any additional tax on gas, oil, or any other source of energy.

An additional tax on gas, as proposed by the President of the U.S., will be further passed on to the consumer by inflating the costs of all commodities.

If indeed conservation of energy is necessary, and I believe that it is, we must

control the use of gas by rationing. This method, even though undesirable, will save on energy (gas) and not cause further inflation.

**Respectfully yours,
Edward Rausch
Moriches**

P.S. Everyone should write the President and Senators concerning this matter.

"I would like to...commend"

Dear Mr. Willmott:

Statistics recently released by the Brookhaven Town Department of Traffic Safety show that the town's number of high accident locations has been reduced from 17 in 1976 to two in 1978, and the remaining two are being remedied. Total accidents throughout the town from January-May 1979 have decreased 14.81 percent over the same five-month period in 1978.

As part of our Traffic Safety Program, over 25,000 elementary school-age children at over 40 schools in the town have taken part in safety classes, and figures indicate that those participating are much less likely to be involved in bicycle or pedestrian accidents.

Defensive driving courses have also been administered to all employees driving town vehicles and to volunteers of numerous fire departments.

I would personally like to commend the Traffic Safety Department for their dedicated efforts and professional approach to resolving our many traffic related problems and ensuring a better and safer place in which to live and work for all Brookhaven Town residents.

**Sincerely,
Regina Seltzer
Councilwoman
Town of Brookhaven**

1980 Suffolk Life Subscription Bill

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I prefer to pay \$1.00 each month. Please have my carrier collect.

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General Information

LETTERS TO THE EDITOR - We encourage our readers to express their views regardless of opinion through the letters to the Editor Column. All letters must be signed with author's signature and address. We will withhold names on request and assign a nom de plume. NEWS AND PHOTOGRAPHS - Readers are welcome to submit ideas of interest and photographs for consideration of publication. All news and photographs become the property of Suffolk Life upon submittal and cannot be returned for any reason. ERRORS - Responsibility for errors in advertisements is limited to the value of the space occupied by the advertisement.