



# Willmott's and Why-Nots

BY DAVID J. WILLMOTT, Editor

## LETTERS TO EDITOR

Bridgehampton, N.Y.  
June 24th, 1964

Dear Editor:

Unless the prospective voter has read two dynamic books ie., "A Choice Not An Echo" and "None Dare Call It Treason", he is not truly qualified to vote intelligently in November.

These books are 'eye openers'. "A Choice Not an Echo", by Phyllis Schlafly "None Dare Call It Treason", by John A. Stormer.

You can pick up your copy at Sea Spray Inn, East Hampton, N.Y.

Thank you,  
Miriam R. Sellentin

267 Newton Ave.  
Riverhead, N.Y.

Dear Dave,

I read your editorial on Suffolks Death Festival and agree, that on our highways today, auto accidents and deaths should be reduced. However to say "stricter penalties for speeders" and "constant police patrol of all roads" is going to solve this highway problem, reminds me of the time this country passed a law to ban liquor. This Prohibition Amendment was a dismal failure and shows that any law, not publicly accepted, cannot be successfully enforced.

Did you know that most of the roads we drive on today are not engineered for todays automobile or for maximum highway safety and one big factor in our auto accident and death rate? Your editorial completely ignores this important facet of highway safety. Why?

April '64-Readers Digest article "What are the Real Causes of Auto Crashes" - read this short article and I know you will be surprised to learn what has been revealed by intensive research into the true and factual causes of auto accidents. If you do I am sure your next editorial on highway safety will be guided by these new and enlightening facts.

Cordially yours,  
Roy Hilgeman

### SHOPPING NOTES

News flash! You can now rent a car or truck at Garsten Motors. Not just any old car or truck, mind you, but Chrysler Corporation cars and trucks - by the day, week, or month. All at the lowest rates available. For the best cars and trucks with the best service rent from Garsten Motors, West Main Street, Riverhead. *Cont. on Page 9*

**DEADLINE NOTICE!**  
Your co-operation please! The next edition of Central Suffolk Life will be published Wednesday, July 8th. All ads and copy must be at our office no later than 5 P.M. Thursday, July 2nd.

**"WATER, WATER EVERYWHERE AND NOT A PLACE TO PARK"** Eastern Long Island is blessed with miles and miles of beautiful ocean beaches. Unfortunately, parking along Dune Road between Shinnecock and Moriches Inlet is sparse and inadequate. In order to enjoy our marvelous ocean beaches, summer or year round residents must join a club or get to the beach before 11 a.m. on weekends. Such overcrowded parking facilities may be understandable in Nassau, but, it's absurd on Eastern Long Island which has yet to feel the brunt of its population explosion.

County and Town officials have been promising action on this problem for years and nothing is done, while we swelter in hot weather all they germinate is more hot air. Now is the time to act before parking gets even worse than it is. Land must be purchased and developed for parking. It's intolerable that residents and visitors should be deprived of one of the biggest assets Long Island has to offer - its unsurpassable ocean beaches.

We urge our County and Town officials to take immediate steps to enlarge our beach parking facilities. Let's change it to **"WATER, WATER EVERYWHERE AND ALWAYS A PLACE TO PARK."**

Dear Supervisor:  
Please take immediate steps to insure adequate parking facilities at our ocean beaches.  
Name \_\_\_\_\_  
Address \_\_\_\_\_

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Published in three editions weekly. Total Circulation audited and verified to be in excess of 27,000.

S. W. ADVERTISING SERVICE, INC. PUBLISHER  
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NANCY J. WILLMOTT, SOCIAL EDITOR

HENRY FRANCKE, PHOTOGRAPHER  
PRODUCTION MGR.-ARTIST-OTTILIE SANFILIPPO

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**THANK YOU FIREMEN**

We, the residents of Eastern Long Island owe our deep gratitude to the volunteer firemen who courageously fought the worst forest fire in our history. These men were faced with an almost impossible task of controlling the blaze that raged over 10 square miles. Thanks to their untiring efforts the blaze was held to just woodland, little real property was lost and many lives were saved.

Many of these men fought the fire from Tuesday afternoon through Thursday afternoon, giving up both work and sleep.

We must also thank the Suffolk County Air Force Base personnel who assisted in fighting the blaze and for providing air reconnaissance that guided the firemen, the state troopers for keeping traffic moving away from the area, the wonderful ladies auxiliary for their fine work in keeping the men fed and helping to make their task a little easier.

This near catastrophe exemplified the coordination and cooperation between the various fire departments. There were over 39 fire departments and 600 men there, each knew what his job was.

One small way we can show our appreciation for a job so well done is to actively support the the firemen's various fund raising affairs. A good turn out for their carnivals, bazaars, bar-b-que's and dances will show them that we appreciate what they do for us all year.

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**TRAFFIC HAZARD**

A serious traffic hazzard is being caused by irrigation spray being pumped on to our highways. This condition not only exists on back roads but on heavily traveled main highways. An unexpected gust of water hitting the windshield of a car has caused drivers to swerve out into the oncoming lane. This has caused several near accidents and may be responsible for our next fatality in Suffolks Death Festival.

Water can be controlled from going onto the road as some thoughtful farmers do. This is done by erecting a board at the end of the irrigation system forcing the water into the field and away from the road.

Our police should remind those who persist in irrigating the road that they are causing a traffic hazzard and can be held liable if an accident occurs.

This is one way we can avoid adding more statistics to Suffolks Death Festival. And Why Not?

**SHOPPING NOTES**

Baker's Young Set, Riverhead is 9 years old this week. To celebrate this occasion Bob Leaf, owner, has marked down boys and girls fashions to unbelievable new low prices. Not only summer fashions but back-to school and fall merchandise.

We wish Bob many more years of continued success in bringing to the residents of Eastern Long Island the fashions they want their children to wear. Be sure to see Page 4 & 5 of this weeks edition for their outstanding buys.

Hampton Bays Dept. Store just recently received a shipment of Namdha Rugs. These colorful rugs are hand made in India. They are scarce and have become collectors a item. The Hampton Bays Dept. Store has a limited supply of these rugs and are offering them on a first come first serve basis. Speaking of the H. B. Department Store - Be sure to watch this paper for a tremendous rug promotion in the near future.

**DEADLINE NOTICE!**

Your co-operation please! The next edition of Central Suffolk Life will be published Wednesday, July 15th. All ads and copy must be at our office no later than 5 P.M. Thursday, July 9th.



## PUBLIC BE BANNED

We endorse Supervisor Griffing 100% on his stand that the public should not be banned from ocean beaches, that their tax dollars will preserve through the erection of jetties. We are amazed at Southampton Supervisor Stephen Mechutt's stand that these protective jetties should be built with our hard earned money and that the beaches should only be enjoyed by Dune Road residents. Since when does representation by the people and for the people mean only the summer people.

Jetties must be built to preserve and protect Dune Road homes, the ocean beaches, and the main land. Cost of the jetties and necessary land acquisition is estimated at \$5,000,000 to be paid for by County, State, and Federal Funds. Supervisor Mechutt, on behalf of the summer residents along Dune Road, at the last County Board Meeting urged that the jetties be approved but that the public be denied the use of the beaches. He urged that \$5,000,000 of our tax money be spent on this project but that Mr. and Mrs. Public should be kept from contaminating these beautiful beaches.

No matter how preposterous and grossly unfair Supervisor Mechutt's plan is it may be put into effect due to our public apathy. Therefore, we urge every resident to go before the next County Board Meeting and condemn Mr. Mechutt's plan. If you can not make the Board meeting fill out the coupon below and mail it today to the Suffolk County Board of Supervisors, Riverhead,

N.Y. Stop this give away of your tax money and recreational facilities. If you don't no one else will. And Why Not?

Suffolk County Board of Supervisors, Riverhead. I urge you to vote against Supervisor Mechutt's plan to spend my money to preserve beaches that I will be denied the use of. These beaches must be kept open to the public, the people who are paying for them.

Signed: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_

### JUDGED BEST ADVERTISING MEDIUM IN CIRCULATION AREA

The National Circulation Bureau recently awarded Central Suffolk Life with an Award of Merit after being judged by survey as 1964's best advertising medium in its circulation area. The award reads . . .

TO WHOM IT MAY CONCERN, GREETINGS: This award of Merit as the Best Advertising Medium in its circulation area has been presented following evaluation of all advertising media available in the area. Points considered included total circulation in the trade area under consideration; cost of advertising per thousand circulation; readership; timing of delivery; percentage of coverage; clarity and impact. Radio and television available were judged upon reception cost per prospect reached, and saturation, in addition to the common factors applicable to all media.

Mr. Willmott, editor, stated upon presentation of this award, it is with warm appreciation and sincere gratitude that I accept this presentation on behalf of the staff of our publication. We have strived to make Central Suffolk Life the one medium advertisers can count on producing results. This recognition will only make us work harder to make Central Suffolk Life a bigger and better paper. We will continue to give our advertisers 100% coverage of the market-area and try harder to seek out the advertisements, news and pictures they want to see.

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## 24 Hour Duty

We have heard many times that it is difficult to reach a doctor on certain days and at night. However, we always thought that when a real emergency arose whether night or day a doctor could be reached. This past week an emergency arose in our home. Our family doctor, who has been very faithful over the years, was out of town. The answering service, who answers for the majority of doctors, informed us that there was not one doctor who could be reached at night. She suggested we go to the hospital where they will call in a doctor if they feel your case warrants it.

We recognize that doctors are overworked and under appreciated. Doctors are human, too. They need sleep and relaxation as the rest of us do, but we fail to see how doctors can put medicine on a 9 to 5 basis. People do not choose the hour they are going to get sick, have an accident or DIE!

Doctors, as well as police and firemen, must be available on a twenty-four hour basis to answer any legitimate call for help promptly. There must be at least one doctor available at all times to answer emergency calls. A system MUST be worked out among our various doctors. This is their responsibility to the people they serve. We respectfully urge that our doctors act now to fill this great

void in their care of the sick. If a satisfactory plan can not be worked out that will protect the lives of the people, then, we say bring on Medicare - "the doctor ordered it". And why not?

## SOUTHAMPTON ELKS CLAM BAKE

A wonderful time was had by all at the Southampton Elks Annual Clam Bake, Sunday, July 19th. Over three hundred members, their families, and friends gorged themselves on delicious clams, chicken, lobster, watermelon, and plenty of cooling drinks. Temperatures were in the 90's.



Digging in to their barbecued chicken are Donna, Bryant, and Cindy Phillips of Shinnecock.



Filling out a chance on an off shore fishing excursion is Bill Kinn. Mrs. Pat Erwin, Sr. and Chairman House Committee Will Crowley are all smiles for our camera man.

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