



**Willmott's
and Why-Not's**
BY DAVID J. WILLMOTT, Editor

MONTAUK E.L.I. VACATION LAND

This past weekend we were delightfully surprised to discover that Montauk is a myriad vacation land for every member of the family. A trip to Montauk can be a marvelous holiday for both the indoor and outdoor enthusiast. Long Island's eastern most village is richly endowed with historic tales of yesteryear - pirates, Indians, whalers, the Spanish American War, rum runners, cattle and horse raising. There's the world's finest deep sea and surf fishing, skeet shooting, and seasonal hunting for the man of the house; beautiful white sandy beaches to bask on, interesting shops to explore, and glamorous restaurants and nightspots for the homemaker or career girl; miles and miles of windswept beaches for boys and girls to romp over. Montauk has a fabulous dude ranch, Deep Hollow, where two buffalo roam about and there are two authentic yearly cattle drives. Deep Hollow has also a superb restaurant and cocktail lounge, a heated swimming pool set in a colorful, wind protective enclosure where you can enjoy your lunch or late afternoon cocktails and excellent accommodations. All along the ocean front there are luxurious, moderately priced motels, such as the one we stayed at - The Sea Crest. At the Sea Crest all units have kitchen facilities and are comfortably and tastefully furnished. Their newest accommodations include an ocean front terrace. Of course there's a spacious swimming pool for those who do not care for the briny deep. Some places have their own restaurants. Guerney's Inn for lunch, cocktails, or dinner should be a must for any visitor. This posh Inn is nestled high into the cliffs overlooking the majestic ocean surf with its sparkling white sandy beach. The view is breathtaking and the food is marvelous. There's horse back riding and a countryside steeped in folklore to wander through. Startop Ranch, located to the north of the village raises race horses. Here you can see beautiful mares and gangling newborn colts roaming over the hills. Not only is there a lot to see and do in Montauk but the people you will come in contact with are very gracious and hospitable. The Chamber of Commerce wants you to come and visit, to enjoy your stay, and to come back again. Put Montauk on the top of your vacation list and tell all your friends about it. And Why Not?

THIRD LARGEST INDUSTRY

We wonder if David Kepner, Director of the Suffolk County Industrial Commission noted the article in one of the daily newspapers that Tourism is now the third largest industry in the United States, topped only by steel and food stuffs. It does seem a shame that Suffolk has the natural resources for tourism and has an industrial commission but does nothing to promote this asset.

Some day the politicians in Suffolk will wake up and see the trees from the forest. After they, have been chopped down!

TOGETHERNESS

The only good thing we can see about the recent taxes is that they have all come together. This one sweeping blow to the private pocketbook will be felt by all. Perhaps, hard enough to awaken us to the fact that there never will be a Utopia. Everything must be paid for either by us directly or by us indirectly through a bureaucratic government. There are no money trees to reap at harvest time only the monies of hard working Americans.



LETTERS TO THE EDITOR

April 22, 1965

Dear Mr. Willmott:

I read your paper and enjoy it.

I, for one, would like to publicly thank Mr. Reginald Tuthill for the efficient and considerate care he gave me when I required ambulance transportation to both Central Suffolk Hospital and to N. Y. State Rehabilitation Hospital.

The community, as a whole, is indebted to him for his many years of service.

Sincerely,
Mrs. John Hoffmann

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FIERY SPRING

Spring is here and so, unfortunately, are the usual rash of fires. Warm winds that softly caress our budding trees and flowering gardens also fan destructive fires across our woodlands. Hundreds of men and expensive equipment must be utilized to bring these forest fires under control. Sometimes thousands of acres of valuable and irreplaceable timberland are lost in a few flaming hours. We must all do our part to prevent this needless waste of land, money, and lives. Here are a few basic rules to follow:

1. Never throw a lighted cigarette from a car window.
2. Make absolutely sure that any camp fire is thoroughly out before you leave it unattended.
3. Instruct your children about the dangers of playing with fire and matches.
4. Use caution on your own property when burning refuse.
5. Cooperate with your town volunteer fire department.

Prevention of ravaging fires is the only real cure for their devastation to the countryside.

SIGNS OF THE TIMES

Both Southold and East Hampton Town are waging a vigorous campaign to rid their townships of all advertising signs along the highways. We agree that signs, especially large ones, mar any natural scenic beauty of the countryside. However, sometimes a lesser evil has to be tolerated for a greater good. Highway signs are a must for the restaurant and motel business. Without this mode

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of advertising, tourists would be at a loss where to find lodging and food when visiting around the country. Signs, however, should be limited in number and size so that minimum damage is done to the landscape. We hope East Hampton and Southold will take into serious consideration the necessity of advertising signs for this group of hard-working Long Islanders. And Why Not?



LETTERS TO THE EDITOR

April 22, 1965
 New York, N.Y.

Dear Mr. Willmott;

I always read your publication with a great deal of interest and I am writing to congratulate you on the award you received in Minneapolis, Minnesota.

I was especially interested in noting that you had received third place in public relations. Keep up the good work which I am sure is helping to promote Long Island businesses.

I know a little bit about public relations as you will see by reading the enclosed copy of AIRPOWER.

Sincerely,
 Harry A. Bruno

Dear Dave:

Just a note to thank you for the publicity on the Center Moriches P.T.A. Hootenanny.

I apologize that the coupon ad copy did not arrive on time. I know we have terrible mail service on Long Island, but never realized it took three days from Center Moriches to Riverhead.

The Hootenanny was a success, but had room for more folks, which your wide circulation would have given us.

Thanks again,

Sincerely,
 August Stout, Jr.

Sag Harbor
 April 22, 1965

Gentlemen:

As a pastor, I want to compliment your paper on the cover you had for Easter. Thank You.

Sincerely,
 H. Klenk



GALLOPING SOCIALISM

There is a bill pending in Albany that, if passed, will convert the Long Island Railroad from a private enterprise to a state run and operated business. The Long Island Railroad has been in financial trouble for years and the blame has been fixed on commutation fees and runs. To keep it running the Railroad has been subsidized by the Local, County, State, and Federal Government. Indirectly all of us have been helping the Railroad through our taxes.

We feel that the Railroad is in trouble because its commutation fees are regulated by the Interstate Commerce Commission which often allows no room for net profit that can be plowed back into the Rails for better equipment and service. That it has lost much of its profitable freight business due to being undercut by the Government subsidized parcel post business. The Government is now going to take over the Railroad completely. Salvaged by its killer is pretty ironic and very painful to the bleeding taxpayer.

What is happening to the Long Island Railroad is just another example of how galloping socialism is undercutting our private enterprise system. This system if left alone will run its own profitable course based on the law of supply and demand and other sound economical principles.

The Railroad will be socialized with little fanfare. Maybe you should ask yourself what will my tax dollars crush next? My business? My job? Maybe And Why Not?

TOUGH BUT SAFE

Supervisor Robert Vojvoda and Chief of Riverhead Police Stephen Grodski announced this week a crack down on all traffic violators. Police are under strict orders to bear down on any motorist who disregards our safety laws. We congratulate Supervisor Vojvoda and Chief Grodski on their stand. It is time the needless slaughter of human life on the road was stopped. We hope Riverhead will earn the reputation of being a tough but safe town. And Why Not?

PATIENCE PLEASE

Recently requests for photo coverage have far exceeded the amount of time our photographer has to cover affairs. We hope you will understand if your present request is not answered and let us

know the next time you would like picture coverage. We try to send our photographer to each and every dance, dinner, special event, etc. but time and a limited photo staff prevents us from answering all the requests that come into the office. We cannot guarantee that we will have a photographer at any affair but we try to have him at most. Please be patient. Send your requests in as early as possible. If our man cannot make it and you have someone else take pictures send them in to Suffolk Life. We will be happy to use them if we can. Please make sure to print or type the names of the people pictured therein. Thank you for your cooperation.



LETTERS TO THE EDITOR

Dear Dave:

This refers to our conversation relative to your editorial of April 14 in which you were critical of the New York State Department of Commerce's advertising in the March edition of the Readers Digest. I have discussed this matter with Commissioner Peterson of that Agency. He advises that it has been the practice to rotate the coverage throughout the state because of space limitations in such ads. I have been assured that Long Island will be included in the next advertisement of this type.

It will interest you to know that in the 1965 edition of the "Vacationlands" booklet, which is a publication of the Department of Commerce, I was able to arrange to have the Long Island region treated as a separate entity. A copy of that publication is enclosed.

Sincerely,
Perry B. Duryea, Jr.

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MEMORIAL DAY 1965

This Sunday, May 30th, is Memorial Day. It is set aside each year to commemorate the valor and suffering of Americans who have fought to defend our Country. They fought bravely for the American way of life. Some gave their lives and some gave their limbs so that men and women of all nations, color and creed could enjoy life, liberty, and the pursuit of happiness. Today's war has left the battlefield and is being fought in the jungles, villages, and streets of Viet Nam and Santo Domingo. It is as necessary that we fight in these places as it was to spill blood at Dunkirk or Salerno. Only now it is harder to determine who is the enemy for he is not distinguished by a uniform. We are not fighting Chinese or Spanish Americans but we are fighting Communists whose hateful and corruptive influence has infiltrated countries in the East and West.

It is disgraceful that we have not backed up President Johnson 100% in the action he has taken in Viet Nam and Santo Domingo to insure life, liberty, and the pursuit of happiness for people everywhere. Some intellectuals would advocate pulling out of these hot spots and looking the other way when innocent and helpless people are murdered and hurded through life like cattle. We looked the other way at the beginning of World War II when Hitler was taking over Europe. We let him think he could get away with any abomination he wished. Such shirking from responsibility did not prevent us from eventually going to war it only prolonged the moment of decision and the agony of millions of helpless people.

The Chinese Communists have continuously spewed forth their venom of hate, destruction, and complete denial of human dignity. They are trying to capture the rest of Asia. Are we to sit by and let this happen? The Communists took over Cuba aided and abetted by our ignorance. Are we to let this happen in Santo Domingo? Let all doubters remember that we were asked by the heads of both countries to assist them in their fight against Communism. We are also fighting in both places with one hand behind our backs so as to prevent charges of imperialism. American men and women are fight-

ing courageously through veils of frustration to assist the Viet Nameese and Santo Dominicans in their struggle against the ravages of Communist destruction. Our President and these valiant soldiers need our support. The best way to commemorate Memorial Day is to continue the battle that our veterans so gallantly fought and died for. And Why Not?

THE BUILDING CODE

Last Tuesday night the Riverhead Town Board held an open meeting on the proposed building code. Unfortunately most citizens failed to show up to discuss the pros and cons of a code that will effect them greatly. Such poor attendance was a typical example of public apathy about local government. When we don't care enough to show up at these public meetings how can we blame the Town Officials for acting contrary to our wishes. Good government is always based on a well informed public.

The State Building Code experts presented an excellent case for the passage of such a code. Its purpose is to insure structural safety. The Code states what standards building materials must meet; how a building should be erected; and under what conditions it must be maintained. The Code provides for a qualified building inspector to make sure builders are following the law. The experts explained that a town must adopt the State Building Code for one year before it modifies it to suit its own particular area. Enforcement is up to the Town. We are for a Building Code. However, in order to be effective it must be enforced by a fair and informed building inspector and qualified staff. It will be costly but we are sure the Riverhead Town Board will endeavor to keep expenses down. If Riverhead is to grow into a larger, better planned community a building code is a must. And Why Not?

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